



Profile

Rob Sams



Specialisations

Rob specialises in making the challenges of risk and safety more understandable for both people and organisations. Rob does this by using his substantial skills and formal training in leadership, social psychology of risk and coaching.

While Rob has specialist knowledge of systems and safety, his real passion is in making systems 'useable' for people and organisations. In many ways Rob is a 'translator', he interprets the complex language of processes, regulations and legislation into meaningful and practical tasks.

Experience

Rob has more than 15 years experience in working with organisations in risk, safety and organisational culture. He has worked with large International organisations and small family businesses, bringing a diversity of knowledge and experience to clients. Rob builds relationships and 'scaffolds' people development and change so that organisations can achieve the meaningful goals they set for themselves.

Rob has conducted longitudinal audits, culture change programs, systems development projects, communication and leadership maturity consultancies for: Ambulance Service NSW, Sara Lee International, NRMA Group, Harris Farm Markets and AMP.

He also has provided advisory, training and consultancy services to manufacturing, building and facilities, health, transport, automotive and sales/marketing businesses including conducting the Mi-Profile culture survey.

Qualifications

BOHS, Grad Dip. Psychology of Risk, Certs Coach and Lead (Exec Coaching Sydney), OHS Lead Auditor.

Rob holds formal qualifications in risk, safety, coaching and is a lead auditor in OHS/WH&S and Environmental Systems. He is a former member of WorkCover NSW reference groups to manufacturing and small business.

Rob recently completed his post graduate studies in Social Psychology of Risk with Dr Long and is a certified MBTI trainer and facilitator.

Rob is an accomplished presenter having been invited to present at a number of national and industry conferences and events. Rob is a regular blogger with his many articles published on safeyrisk.net

Rob has been a Director of the Board of Lifeline Hunter & Central Coast since November 2012 and is a member of the Society of Australasian Social Psychologists.

Contacts

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