

# Workshops Social Psychology of Risk

26-30 June 2023

## Venue

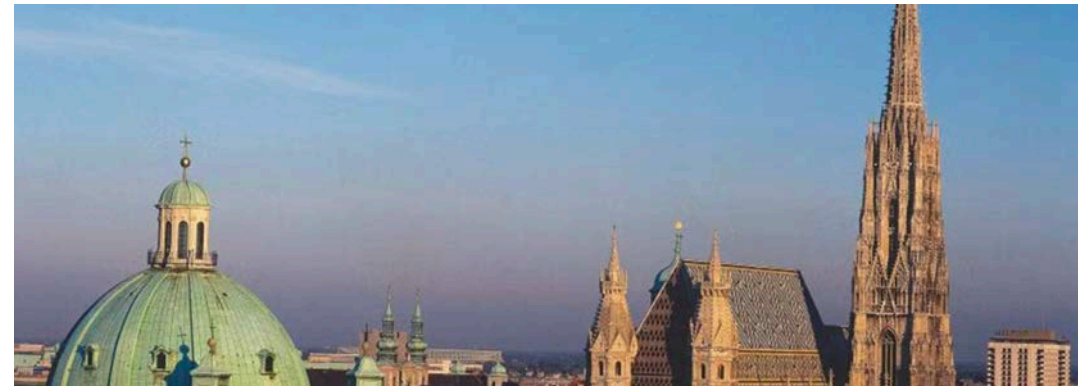
Hotel Bosei

*Verkehrsbüro Hotellerie GmbH,*

*Gutheil-Schoder-Gasse 7b, 1100 Wien*

## Two Workshops and Semiotic Walk

- Advanced Semiotics
- Semiotic Walk (Mathuasen)
- Advanced iCue



Embodied Leadership

Risk Di▽ersity

# Workshop Schedule

## 26 June - Advanced Semiotics

- Beyond just signs and symbols

## 27 June - Semiotics and Ideology

- Visual learning and practical tools of semiotics
- Strategic use of semiotics to influence culture

## 28 June - Semiotic Walk

- Mathausen Nazi Concentration Camp (near Linz)

## 29 June - Advanced iCue

- Levels and layers of iCue listening

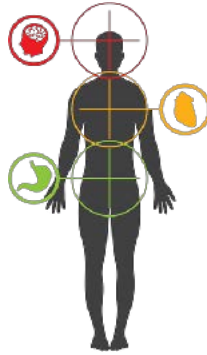
## 30 June - Advanced iCue Tools

- Deep level iCue tools
- Software tools for iCue reporting

## Expected Outcomes

By the conclusion of the workshops participants will:

- Learn SPoR principles and methods of work
- Better understand human judgment and decision making
- Learn how semiotics influences culture
- Practice SPoR skills in iCue listening and observations
- Tackle gaps evident in traditional approaches to risk
- Learn mature approaches to engaging others
- Improve understanding of self, style and influencing
- Sharpen risk intelligence
- Learn the psychology of goals, motivation and perception
- Tackle wickedity in risk and cultural challenges



## Location

HOTEL BOSEI

Verkehrsbüro Hotellerie GmbH,

Gutheil-Schoder-Gasse 7b, 1100 Wien



## Schedule

*Each day commences at 8am concluding at 4pm. Lunch is provided.*

## Fees

*Two workshops are on offer.*

*Each workshop costs 1250 euro (includes day of Semiotic Walk)*

*A discount is available for registration for both workshops (5 days - 2300 euro)*

*Please email for your discount request: [robertlong2@mac.com](mailto:robertlong2@mac.com) or [leadership.embodied@gmail.com](mailto:leadership.embodied@gmail.com) and you will be invoiced separately.*

## Online Registration here:

<https://www.humandymensions.com/vienna-workshops/>





**Keynote Speaker:** Rob is the founder of [The Social Psychology of Risk \(SPoR\)](#), [The Centre for Leadership and Learning in Risk and Human Dimensions](#).

Rob has authored 12 books in SPoR that have exceeded over 400,000 downloads. He has published more than 1200 blogs and is a popular International presenter. He has extensive experience in risk having founded institutions for high-needs young people and with careers in Corrections, Government, Not-For-Profit, Education, Teaching, Counselling, Heavy Industry, Mining, Construction and Community Services.

Rob's programs, curriculum, tools and services are being implemented globally in organisations using SPoR materials and philosophy.



**Associate Speaker:** Matt Thorne is an expert in risk and safety with over 15 years' experience consulting across a range of industries including: Construction, Energy Management, Security, FMCGs, Materials Production, Mining, Earthworks, Cyber Security, Hospitality and Food Production. Matt is CEO of [Risk Diversity](#) and a Master in SPoR.

Matt is also a Fellow of the Centre for Leadership and Learning in Risk (CLLR) and specialises in understanding culture and risk. He is currently working on his first talking-book: *Knowing About Culture and Risk*. Matt is delivering SPoR programs in *Core Lithium* Mine in Northern Territory (Aust), *Jemena* (Power Utility) and Regional Councils in South Australia.



**Workshop Organiser:** Aneta Parker is Owner of [Embodied Leadership](#) and Convenor of this event. She holds a Master's degree in Economics and is a Stockton University of New Jersey Graduate. After completing her high school diploma, she moved to the United States, where she graduated with a Bachelor 's Degree in Communications from the Richard Stockton University of New Jersey. After working as a journalist, Aneta worked for 10 years as a safety ambassador, trainer and a brand representative for one of the biggest airlines in the world, located in the Middle East. She is qualified in elements of Social Psychology of Risk (SPoR), completing studies in Australia and is currently a University Lecturer and located in Vienna, Austria. She is conducting her PhD studies and is a proof-reader for two authors of books related to SPoR.

## More Information

### Workshop Outline

#### Advanced Semiotics

- <https://cllr.com.au/product/semiotics-and-the-social-psychology-of-risk-unit-3-overseas-online-elearning/>; <https://cllr.com.au/product/advanced-semiotics-masterclass-module-19/>
- <https://vimeo.com/763190061>

#### Experiential Learning, Semiotic Walk

- <https://vimeo.com/135437986>

#### Advanced iCue

- iCue Overview - <https://vimeo.com/777948243>
- iCue Demo - <https://vimeo.com/782728022>
- Advanced iCue Method - <https://vimeo.com/783101851>
- <https://safetyrisk.net/icue-education-pack-to-enable-learning-in-the-spor-approach-to-risk/>
- <https://safetyrisk.net/conversational-icue/>

### Websites and Downloads

SPoR: <https://spor.com.au/>

CLLR: <https://cllr.com.au/>

Human Dimensions: <https://www.humandimensions.com/>

Free Book Downloads: <https://www.humandimensions.com/shop/>

Risk Diversity: <https://www.riskdiversity.com.au/>

## Contacts

Aneta Parker: [leadership.embodied@gmail.com](mailto:leadership.embodied@gmail.com)

Tel. +436641284815

Dr Long: [robertlong2@mac.com](mailto:robertlong2@mac.com)

Mb: +61424547115

Matt Thorne: [matthew@riskdiversity.com.au](mailto:matthew@riskdiversity.com.au)

Mb: +61413771723

## What to Expect

- Interactive presentations and exercises, practical take-away tools and methods, case studies, models and how to use SPoR tools to tackle risk.
- Sharing with like-minded participants in risk enquiry, innovative ideas and understandings, the collective and collaborative work of Dr Long and Matt Thorne, challenging ideas, developing risk intelligence and, heaps of fun in learning.

## Certification

Both modules are accredited through the Centre for Leadership and Learning in Risk (Aust) (<https://cllr.com.au/>).